

GFDA BOARD OF DIRECTORS & COUNCIL MEETING MINUTES

Thursday August 3, 2023

8:00 – 9:30 AM

Heritage Hall, Great Falls College MSU

Zoom Option

Meeting ID: 940 1482 9623

Passcode: 216683

(additional login and phone call-in info below)

GFDA Staff Present:

Anna Flies, Brett Doney, Jenn Gallmeier, Lillian Sunwall, Lyndsay Bruno, Tracy Heggem

GFDA Board Members Present:

Andreas Geranios, Ashley Clark, Brittany Riley, Casey Schreiner, Dan Rearden, Forrest Ehlinger, George Nikolakakos, Heidi Hockett, Janna Yuhas, Jim Dea, Jody Johnson, Joe Briggs, Kylie Carranza, Len Watkins, Mark Cappis, Martin Kuchta, Mike Mills, Nate Weisenburger, Neal DuBois, Pat Woodall, Randy Gilbertson, Rebecca Engum, Reed Bassett, Roy Alexander, Ted Lewis, Thom Heisler, Toby Malsam, Tom Moore, Tyler Muzzana, Zach Mendenhall

GFDA Council Members Present:

Brandon Rosten, Dan Rooney, Jana Cooper, Keith Cron, Mike Hallahan,

Guests:

Wayne Gillis, Misty Danielson, Mike Parcel

Board members are encouraged to participate in person whenever possible. Times are approximate and agenda items may be taken out of order. Any Director with a potential conflict of interest on the agenda should state the conflict at the start of the meeting.

8:00 1. Introductions – Mark Cappis

8:05 2. Consent Agenda – Mark Cappis

1) Accept excused absences:

Denise Schnider, Dr. Renee Pera, Glenn Bliss, Jennifer Fritz, Mark Macek, Shane Etwiler, Shannon Hoiland, Sharon Virgin

ACTION TAKEN: Motion to accept excused absences for 8/3/23 Board Meeting. Motion seconded. None opposed. Motion carries.

2) Approve minutes of 7/6/23 Board meeting.

ACTION TAKEN: Motion to approve minutes of 7/6/23 Board meeting. Motion seconded. None opposed. Motion carries.

8:10 3. Reports – Mark Cappis

Do any Directors have questions about reports that were emailed out or would like to discuss anything in the reports?

8:15 4. Content Marketing Update – Lyndsay Bruno

Presentation and discussion on GFDA talent attraction and business development content marketing plan.

8:30 5. Livability Great Falls – Lyndsay Bruno

Intro to kick-off work on 2024 edition.

- 8:35 6. FY2024 Board Dashboard – Brett Doney
Review and approve/disapprove metrics dashboard for FY 2024 and discuss which actions you would like to help with.
ACTION TAKEN: Motion to approve FY2024 Board Dashboard. Motion seconded. None opposed. Motion carries.
- 9:05 7. Pipeline Update – Brett Doney
- 9:10 8. CEO Issues – Brett Doney
- 9:15 9. Board Sharing – Mark Cappis
Updates from Board members on issues affecting GFDA’s mission and organization.
- 9:25 10. Public Comment – Mark Cappis
Opportunity for public comment.

Zoom Login

Topic: GFDA Board Meeting

Time: This is a recurring meeting Meet anytime

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